



An App for EVERY Athlete

www.gobloom.org



New Bloom Fitness App

App Developers: Infiniteach; The Creative Bomb

Released in in August 2024

Primary features:

- Bloom program easily accessible
- Efficient group check-ins
- Efficient log-in for all partnerships
- Clear view of logged class counts
- Connections to community
- Athlete support teams
- Incorporation of goal system
- Communications via email

Primary features (cont.):

- Visually appealing
- Easy to navigate
- Fun & motivating

Major limitations:

- Expected initial “bugs” & updates
- Limited community connections



Bloom App

General Info

Easily accessible on ALL platforms/devices

www.gobloom.org

Android



Computer



Iphone





General Numbers

- 1,660 Registered (Total) Users
- 1,497 Registered Athletes
- 133 Registered Program Coordinators
- 38 Registered Partner Organizations
- 61 Videos in pre-recorded library
 - 16 Chair Fitness Classes
 - 2 Cycle Classes
 - 16 Dance (& Cardio Strength) Classes
 - 6 Pilates Classes
 - 9 Strength Classes
 - 12 Yoga Classes



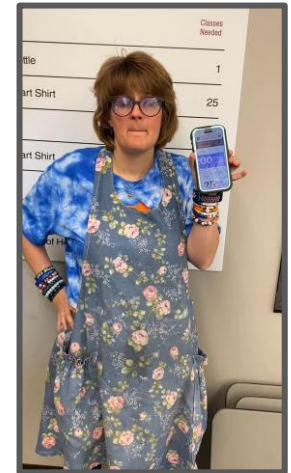
Will (Athlete)

"It was easy to set up and I can pick any class to do on my own"



Hillary (Athlete)

"The app is very user-friendly... it's pretty easy to have fun with... sometimes it has it's issues, but you always have friends who are there to help you. You can always get any class you want, and you can watch them over and over again, even on repeat."



Wesley (Athlete)

"So I can do as many classes as I want and earn the most points?"



Alisa (Athlete)

"This is so cool!" (On seeing the selection of classes she can choose to do from her wheelchair.) "I'm going to do this with my sister!"



Chris (Athlete)

"It's fun. It's a lot of fun. It's really good... It's great to be a part of the app and to be a part of the classes... I'm gonna keep doing Bloom for as long as I wanna do Bloom."

Is [the app] easy to get in and out of? "Yes, indeed!"



Max (Athlete)

"I'm going to start doing Bloom now on my own!"
